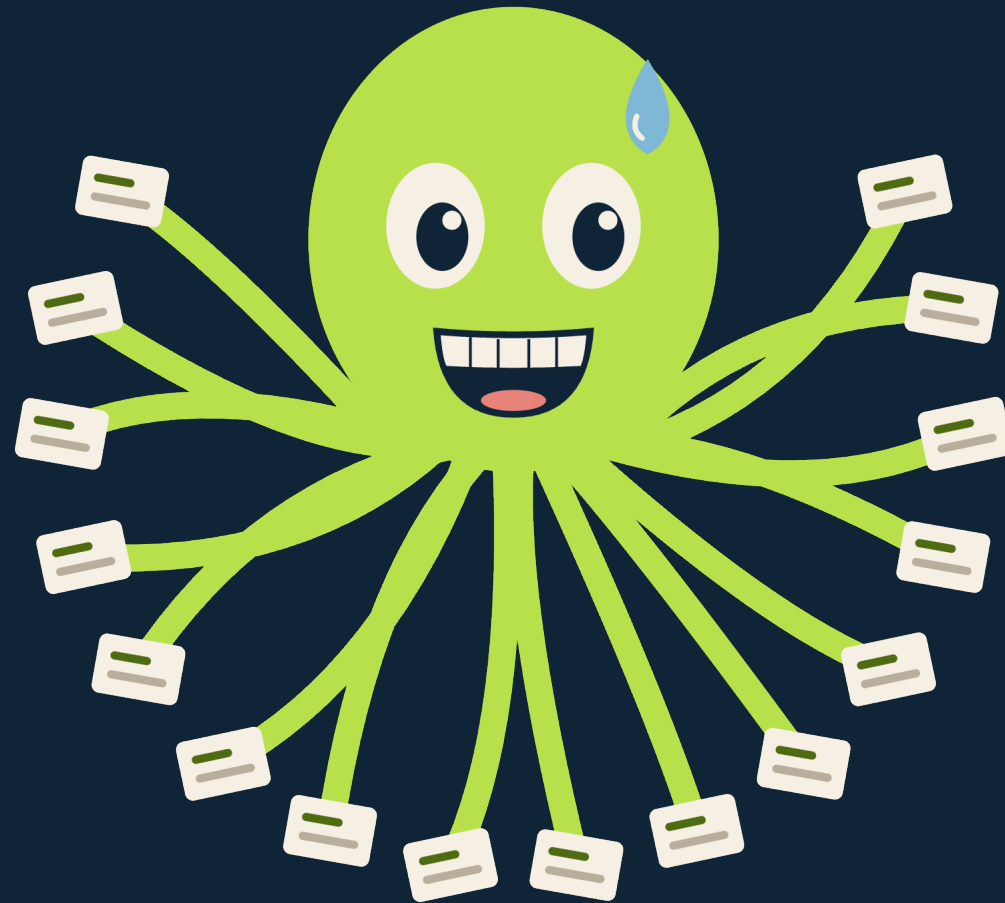


JUSTPRODUCT · AI MINDSET SHIFT

AI emptied our backlog. Now what?



I need the design for
that...



**I need the design for
that...**

**... can you jump on a call
with my client real quick?**



**I need the design for
that...**

**... can you jump on a call
with my client real quick?**

**are there instructions for this
feature?**



I need the design for that...

... can you jump on a call with my client real quick?

are there instructions for this feature?

Has the phone agent been updated?





Verena Graber

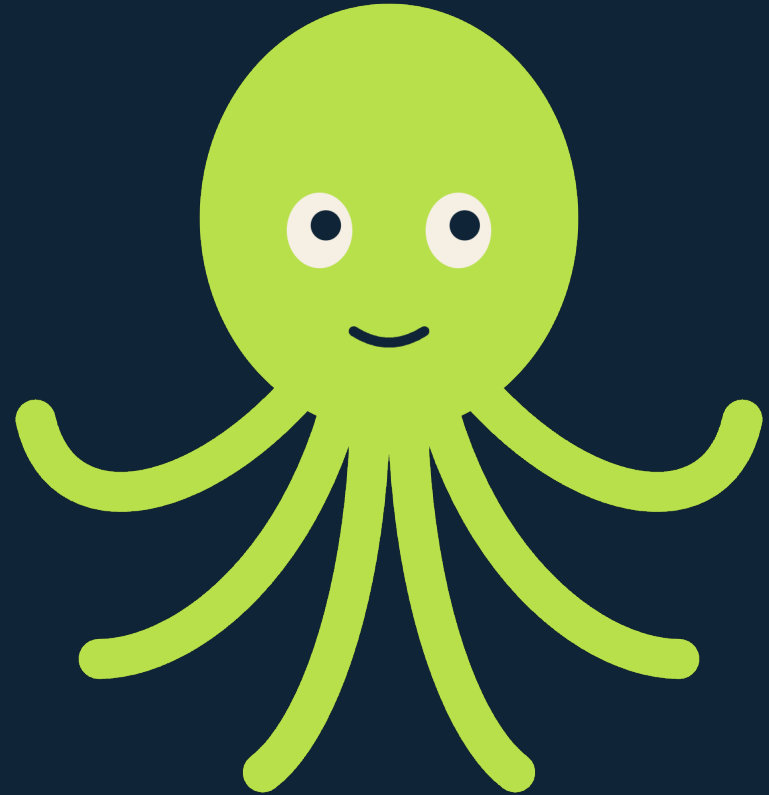
Product Manager



AI supported communication & automation for healthcare providers



Maybe being the
bottleneck
wasn't that bad?



Masterclass – Product Management in the AI era

3 hours
8 weeks



~~Perfect database.~~

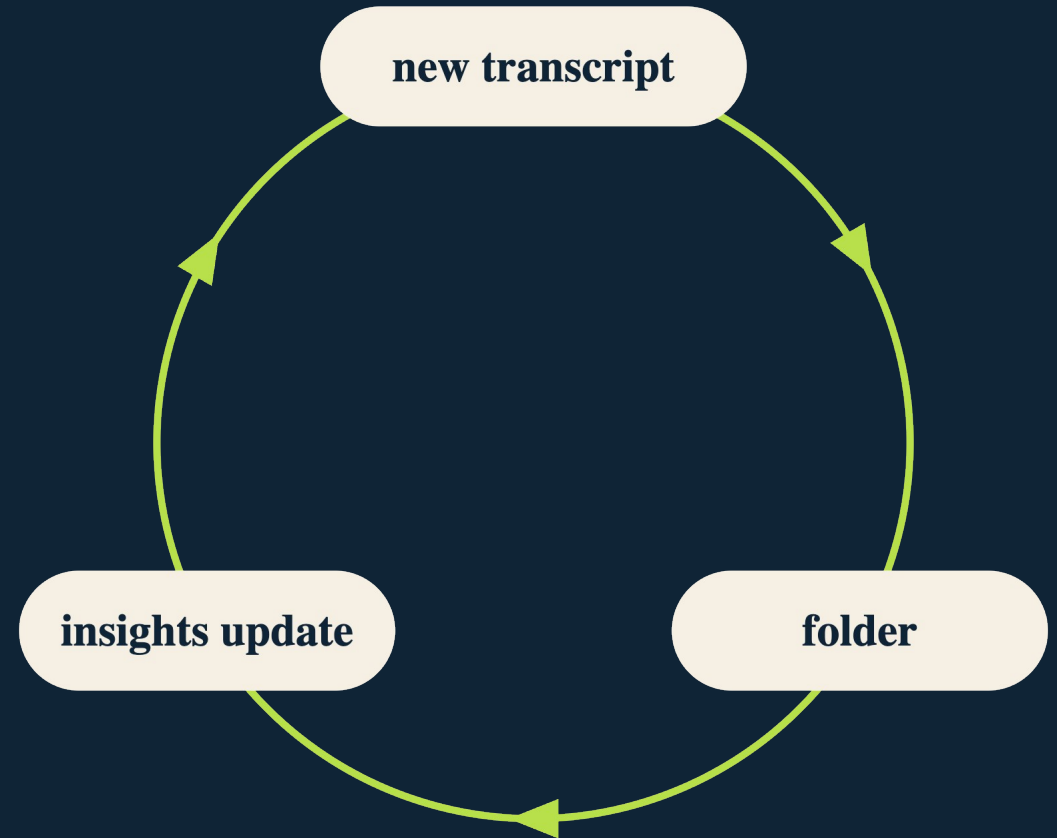
~~Perfect outline.~~

~~Most detailed roadmap.~~

Stop focusing on what was missing.

Use what's there.

**A living
process.**



Ticket from two years ago, lost in the list



ready to pick

Ticket created last week



deleted

-50%

Backlog down by almost 50%.

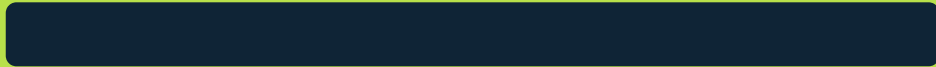
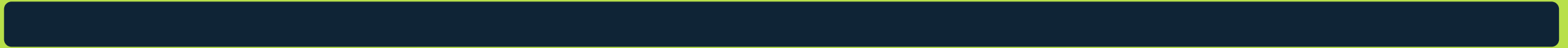
Ready for development = needed and recently reviewed.

Agentic engineering

4x

as fast as a human engineer

Monday



 *almost nothing left*

Friday

Dev

What can I do next?

Need a new ticket...

Done with testing?

**AI development
outran product.**

Adapting our methods.

Adapting our methods.

~~Sprint~~

Adapting our methods.

~~Sprint~~

~~Story points~~

1

2



3

5



8



13

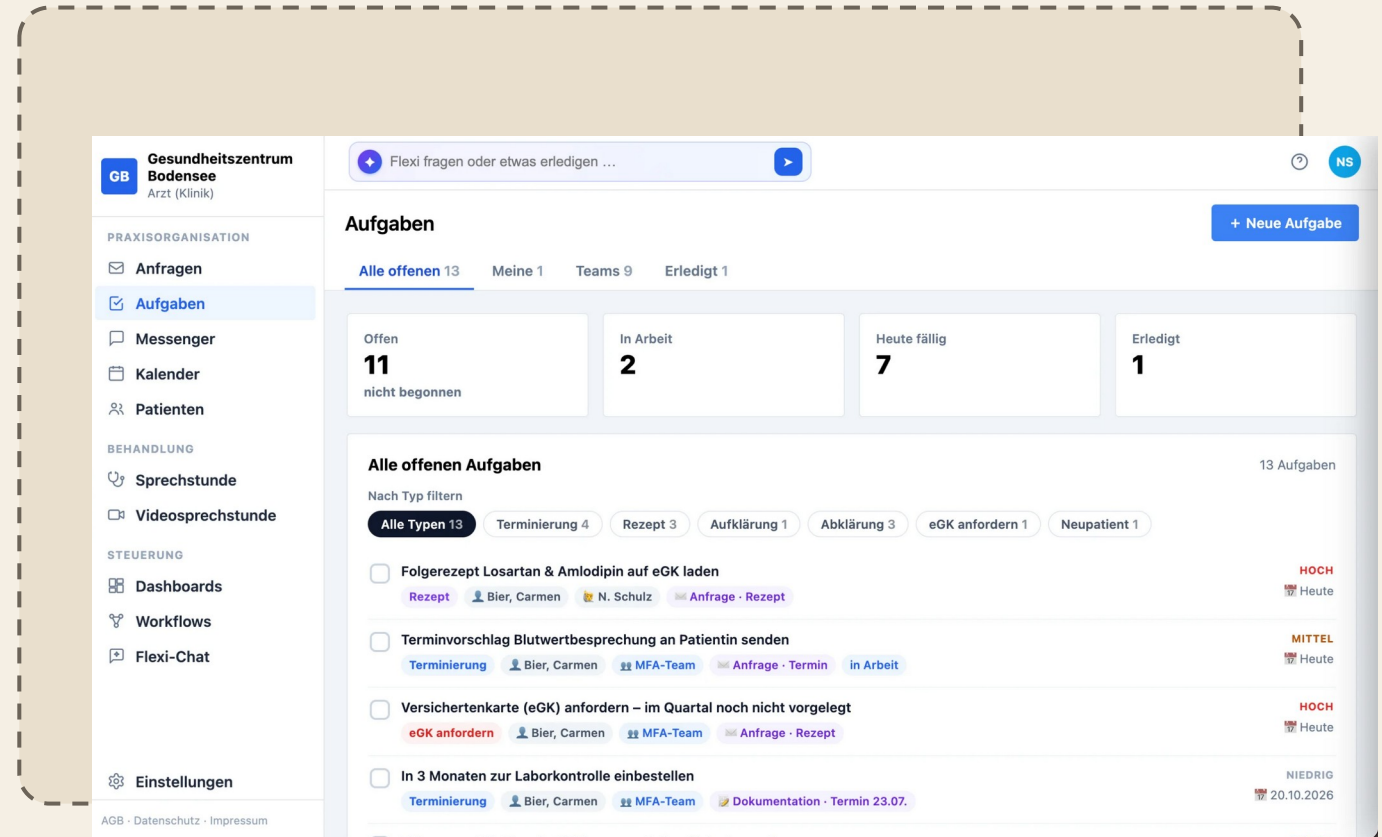
Groomings look different now.

What is the goal?

What can we do as a team to reach it faster, or in an improved version?

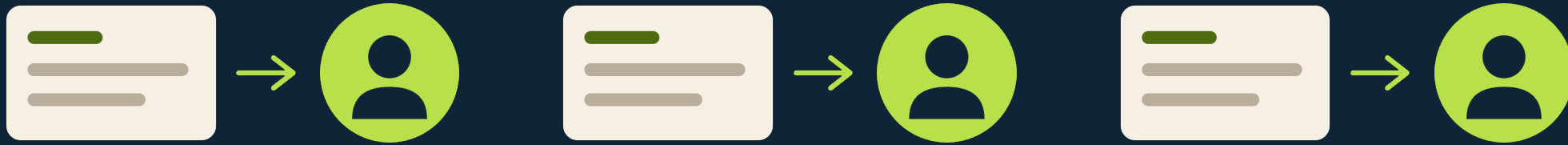
Our own methods.

Big ideas we
knew were
right, but too
big to start.



EXPERIMENT

Top three ideas → three developers.



Prioritized by effect on the product and user base.

Reuse existing elements

Don't touch the core

Can live on their own

Stronger arms
with **defined**
jobs.



**Don't be afraid to be the
bottleneck.**

Use it as a chance.